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Spring 2010

**Congratulations to Musq makeup artist Tanya Jones, now proud owner of Heaven on Earth day Spa in Frankston!** Musq foundations are also now available through the four Your Indulgence salons in Melbourne. Read more below...

**Specials** – If you've been following us on **Twitter** you'd see new specials and tips as soon as they're loaded....follow us on Twitter and don't miss out.

Many of these are short term specials. Our 'tweeps' are information based about health, beauty or environmental matters, or things happening along Maling Rd shopping centre rather than the random thoughts that may pop into our heads! Find us on Twitter as Musq\_makeup

**In the Salon** In order to make room for Xmas goodies we have reductions on various bathroom and fashion accessories, and certain skincare ranges. Lots of fashion and beauty accessories now in, perfect for gift giving. Facial Specials: Buy any 2 Aspect serums and receive a free medifacial! Valid until Oct 31 2010

**Online** A few discontinued products or shades have had their prices reduced. Be quick or miss out!

**Spring Clean Feet** With a basic nail kit and a few goodies from the pantry you can revitalise the condition of feet neglected over Winter.

Make the scrub / masque before you start. Take some candles and music to the bathroom to relax by when the masque is on!

- Make approx ½ cup of paste with brown sugar, pineapple juice, ½ a mashed avocado & warmed honey. Vegans can omit the honey.
- Soak feet in warm water for 5 minutes to clean and soften nails, ideally with a drop or two of essential oil such as lavender. If you have a pumice stone, rub over heels and calloused areas.
- Scrub feet well all over with a little of the sugar mix. Apply the rest to leave on feet as a masque for 10 minutes then remove.
- Clean under nails, trim, file and buff them smooth and gently push back cuticles.
- Massage a few drops of rosehip, avocado, tamanu or jojoba oil into nails, cuticles and driest parts of feet (if none, a little olive oil will do). Massage your fav body butter or lotion all over feet. Wait several minutes before removing any excess especially on nail if applying polish. Tip - light polish shades draw less attention to nails.
- Repeating this treatment 4 – 7 days later will yield the best results so that you can confidently step out in sandals.
- Prefer it pre-made? Try Treasured Earth's Bamboo and Lotus scrub with mimosa and clementine. Works beautifully and smells sublime!

**Limited Edition, and now nearly gone!**

Our Peony Rose Body Butters smell and feel divine, but if you haven't tried one yet don't leave it too late! Thirsty skin will love the blend of 100% natural ingredients and rose essential oil to scent and hydrate parched skin. These limited edition Body Butters must make way for new items. At just \$29, they make a lovely Xmas gift.



**Some Of Our Favourite Places:**

**Heaven On Earth is at 5 Station St Frankston!**

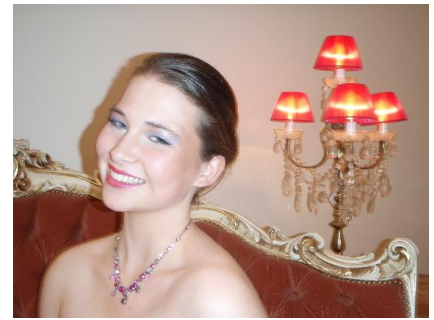
Under the new management of Musq user and makeup artist Tanya Jones this large day spa offers packages for hours or even a whole day of pampering. Accessible for those in Melbourne's southern suburbs and on the Mornington Peninsula it is easy to try and buy products across the Musq range. There is loads of natural light so you can properly assess the results in the mirror. The spa boasts a 'twin' room for catering to couples, a hydro spa bath, sauna and aromatic stone therapy. We like the sound of the mineral mud wrap!



The four **Your Indulgence Skin Clinics** provide paramedical and beauty therapy services, cosmeceuticals and now, Musq foundations. Situated in Albert Park, Camberwell, Glen Waverley and East Doncaster there is a location for all customers across Melbourne's inner and eastern suburbs. Serene and elegant Your Indulgence has developed a reputation for excellence.

### Truth in beauty imagery

You see a makeup look in a magazine ad or on a website, and think you can buy that shade or create the look on the model's face. Think again. High quality photos can be bought for under \$10 at online royalty free libraries like iStock. We think it's great for school projects or businesses' marketing - for decoration, mood setting or enhancing information *providing* there is no confusion created as to what the customer can expect from their purchase. But many makeup brands use iStock photos and may not realize the photo is also being used by another brand. Oops!!



Musq models' faces (like Eliza pictured) all have Musq products applied.

There may be no intent to deceive consumers but a desire to save costs and time in the production of unique and high quality images. But it is deceptive. It also implies that their products cannot match the result shown in the photos used.

The iStock photos below we purchased as examples are gorgeous. They have been used by Australian makeup brands giving the impression of certain colours and effects, but these have been created by another brand entirely. A builder can have purchased photos that are generic, such as lumber and nails, but the completed homes shown should be projects actually involved with otherwise it is false advertising. Lovely photos below, but the brand of cosmetics on each models' face is anyone's guess!



**New Products: ....** A skin immunity boosting range from **Eminence** is now in. Combining green, white and rooibos teas (rich in antioxidants) with lime, guava, mandarin, lychee, bamboo this range invigorates the senses as much as the skin! Our favourites are the Green Tea & Guava Fortifying serum and the Age Defying Moisturiser. By popular request, **Everescents** organic ginger & lime styling wax adds shine while providing medium to strong hold. With other certified organic ingredients your hair will effectively receive a mini treatment! **Everyday Luxuries** Aquiesse reed room diffusers make a perfect Xmas gift – or put one on your own wish list! Superbly gift boxed, the simple elegance of the decanter and aromatic oil will enhance the ambience of any room.